

Job Description – Senior Researcher

SG Strategy are looking for a self-driven, entrepreneurial Senior Research Consultant to lead key project workstreams focused on market, customer and political insights. Already an accomplished researcher and communicator, the role is ideal for someone looking to take the next step at an ambitious, high-growth start-up environment.

ABOUT SG STRATEGY:

SG Strategy are a strategic insights consultancy. We offer strategy, insights and M&A services to investors, corporates and political/institutional players. Our insight projects cover a wide range of sectors – providing a detailed lens on both specific business-to-business interactions and consumer opinions/behaviors.

ABOUT THE TEAM:

We are a small team of strategy consultants and researchers, looking to expand beyond the existing senior team. We are a fast-paced, entrepreneurial business where no two days are ever the same. Working quickly and collaboratively, new joiners can expect significant freedom to drive the direction of projects, and considerable potential for advancement. Based in London, the team expect to be working remotely until at least June.

ABOUT THE ROLE:

The Senior Research Consultant will lead and conduct both desk research and qual/quant research streams (interviews, surveys, focus groups) on insight-led projects. Over the next year, SG Strategy will look to build a small research unit reporting into the candidate. The ideal candidate will have the following experiences and attributes:

- Experience:
 - 2+ years of qualitative research experience in a consulting firm/agency
 - Leadership and mentoring experience with junior researchers
 - Experience on political opinion/insight or B2B projects (desired but not essential)
- Attributes and abilities:
 - Self-starter; ability to drive ‘direction’ of research as projects develop
 - Insight (storytelling) ability
 - Ability to plan and delegate both your own, and team members workload, and managing expectations of senior leaders
 - Strong written and verbal communication skills - (including up to C-Suite)
 - Experienced qualitative interviewer, with strong curiosity into the way that organisations, industries and social groups operate and behave
 - Desire to work in an ambitious start-up/high-growth environment

DETAILS:

Competitive salary

Full time, permanent role

London based (currently WFH)

If you are interested, please get in touch at recruitment@sg-strategy.com